

Project Curis Pre-IPO Summary Note

Company Overview

Project Curis (Company) provides integrative healthcare services and programs to individuals through its wholly-owned multi-disciplinary clinics and in the workplace. The Company has provided corporate programs since 2007 with the first Sydney clinic established in 2010. Project Curis currently operates 18 clinics in Queensland, New South Wales and Victoria, and has binding term sheets to acquire by IPO a further 9 clinics, healthcare businesses and a private hospital (in advanced due diligence phase). The Company plans to own and operate 50 clinics by 2020. At IPO, Project Curis will be fully owned and operated by the proposed ASX listing entity.

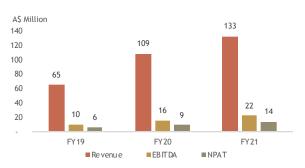
Offer overview

Industry sector	Healthcare
Industry sector	пеашсате
Company status	IPO planned for late 2018
Pre-IPO Offer	Up to A\$8.0 million Convertible Notes (A\$3 million raised)
	(A\$3 IIIIIII0II raiseu)
Conversion Price	Conversion upon IPO
	equivalent to 20%
	premium to face value
	of the notes

Use of Pre-IPO funds

- Contribute to the initial cash component of the acquisition of further 9 clinics, and expand services;
- Scale up operations in anticipation of the Listing and integration of acquisitions; and
- · General working capital purposes.

Proforma Financials



Note: The proforma financials are provided by the Company and subject to assumptions.

Growth strategy

China

Project Curis plans to develop medical tourism from China to Australia by stages.

- Stage 1 selecting a partner in China to manage marketing, promotion, engagement of clients, and tourism-related matters;
- Stage 2 selecting a partner and a location in China for a JV medical clinic in China including gene testing, sleep laboratory and cancer diagnosis and treatment.

Australia

The focus is on expansion of the clinic network which includes the following benefits:

- The healthcare industry is highly fragmented;
- Acquisition value of clinics is low;
- Deal flow is established and M&A procedures are in place;
- Expanded clinic network provides economies of scale; and
- The increasing number of clinics will provide larger capacity to offer medical tourism services.

Upcoming IPO

Prospectus Offer	Up to A\$15 million
Use of Funds	To execute
	strategic plan
	on medical tourism
	China entry and
	clinic expansion



Market Overview

The Australian healthcare sector is valued at more than \$170.4 billion and is growing rapidly. Australia spends more on health (as a proportion of its gross domestic product) than the OECD average - 9.7% compared with 9.1% and health expenditure per Australian was A\$7,096 in 2015-16, up from A\$6,846 the previous year.

Australia has a high health status compared to other countries. Notably:

- The life expectancy of Australians (82.2 years) is the sixth highest in the OECD;
- Australia's breast and colorectal cancer survival rate ranks amongst the best in the OECD.
- Australia has one of the lowest rates of tobacco consumption (12.8%)

China has one of the largest markets for healthcare globally. The market is increasing rapidly as a number of demographic, political, social and economic factors drive increased expenditure on healthcare products and services. These factors include:

- Aging population
- Increased coverage of health insurance
- · Increased incidence of chronic diseases
- · Growing disposable income
- Strong support by government

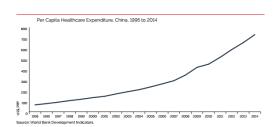
Medical Tourism

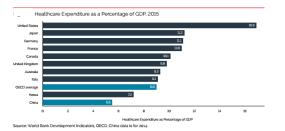
Medical tourism is one kind of health travel where the traveler visits tourist sites as well as undergoes medical checks, diagnostics and procedures.

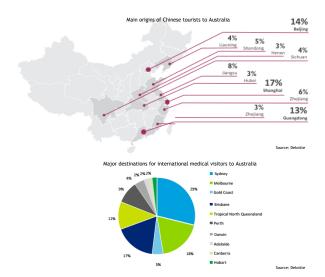
The main reasons why people choose a destination outside their country of origin for medical tourism are:

- · quality of healthcare;
- unavailability of services, drugs and surgery methods in the country of origin;
- long waiting lists associated with appropriate medical treatment;
- ability to remain anonymous and maintain privacy overseas;
- cost savings;
- interest in the culture of the destination in terms of language, food and religion;
- · geographical proximity; and
- the added benefit of a holiday.

The numbers of Chinese tourists to Australia have been increasing rapidly for the past 10 years. In 2012, tourists from China were the third largest group but by 2016, China was the largest tourist group to visit Australia.







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