

US Companies Listing on the Australian ASX

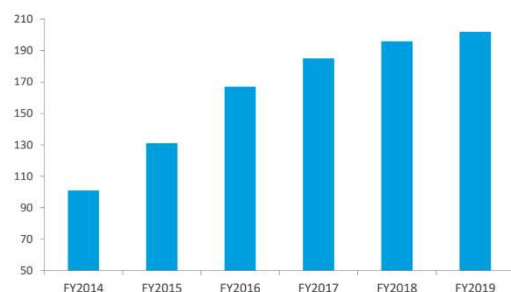
The US IPO market is becoming unachievable for firms with a market capitalization below \$1 billion

- The US IPO market for smaller companies in the \$500M-\$1B funding range is becoming unachievable
- The age of companies at time of a US IPO has increased (from ~6.5 to ~10.5 years)
- The annual number of US IPOs decreased (from ~400 to ~100)
- The valuation of US IPOs has increased more than 6x

The opportunity is listing on the Australian Securities Exchange (ASX) in Australia

- Earlier entry to a globally recognized index
- Main board listing
- Active network of tech brokers and analysts
- A\$4.7b in IPO capital raised from 2014-2019
- Dual listing on NASDAQ possible once market cap on the ASX increases
- 18 ASX listed tech “unicorns”

Total ASX Listed Technology Companies



“Technology is not only a key plank of ASX’s own business development, but it is also a key part of our listings growth strategy. We now have approximately 200 listed tech companies – our second largest sector behind resources.”

Dominic Stevens - ASX chief executive

Market Cap at IPO^

tyro	\$1.36b	FINEOS	\$661m
WiseTech GLOBAL	\$974m	prospa	\$610m
Life360	\$689m	nitro	\$325m

“It has become so onerous to be public in the US ... from the things I’ve seen the ASX doing, it is a very compelling alternative to later stage capital here in the US, so I do think there is going to be a wave of a number of US tech companies doing this.”

Chris Hulls CEO & Founder Life360 – ASX: 360

Why Australia?

- Holds the record for the longest period of recession-free growth of any developed country
- Positioned in the world's fastest growing region
- Stable, democratic and culturally diverse
- Gateway to global capital ~45% international investors*
- Robust regulatory environment
- Australia is home to one of the world’s largest pools of capital
- A long history of funding and listing early stage companies

IPO Services Provided by BlueMount



We assume 100% responsibility for the IPO and project manage the whole process



We recruit and supervise all professional parties such as lawyers and auditors



We have regular conference calls via WhatsApp/Zoom with the clients IPO management team



We have responsibility to raise the funds required



We assist with the 300 shareholders required to list



We liaise constantly with the ASX throughout the process



We assist with post IPO services in conjunction with stockbrokers to provide investor relations

About BlueMount Capital

BlueMount Capital is an Australian capital markets group with a geographically diverse network of highly skilled professionals delivering comprehensive solutions for the most sophisticated business requirements across all asset classes, operating from Sydney, Melbourne, Brisbane and Perth in Australia, Los Angeles US, and Shanghai China.

Our Expertise

- ASX Stock Exchange Listings
- Equity and Debt Capital Raisings
- Mergers, Acquisitions and Divestments
- Management Buy Outs and Buy Ins
- Cross Border International Transactions
- Strategic Partnerships and Joint Ventures
- Funds Management
- Asset and Investment Management

Contact

Len McDowall
Managing Director
Level 32 200 George St
Sydney 2000 Australia
Telephone +61 2 8277 4112
Email Sydney@bluemountcapital.com

Alex Chen
Director and USA representative
1055 W 7th, 33rd Floor, Penthouse
Los Angeles CA 90017 USA
Telephone +1 212 470 6997
Email losangeles@bluemountcapital.com

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